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**Decision:** Committee of Experts Scheme ownership NTA 8080  
**Addition to:** NTA 8081:2012-04  
**Date of decision:** 2015-05-28  
**Entry into force:** 2015-06-25

## Better Biomass use of logo

The Committee of Experts Scheme ownership NTA 8080 has decided that for products which have been certified according to the requirements in the NTA 8081 certification scheme, it is permitted to use the Better Biomass (logo) expressions under the following conditions.

### 1 Conditions for use of logo

‘Better Biomass’ is a registered trademark of NEN, intended for products that have been certified according to the requirements of this certification scheme. Certificate holders are not obliged to use the logo. In cases of ‘Better Biomass’ (logo) expressions the following conditions apply:

- a) Use of ‘Better Biomass’ (logo) expressions is only allowed after approval by the certification body in writing. Approval is granted to the certificate holder, who is responsible for the correct use of ‘Better Biomass’ (logo) communications.
- b) It is allowed to use ‘Better Biomass’ (logo) expressions on invoices and writing paper, on packages or product related communication, and on promotional material like websites, brochures and catalogues provided that a clear relationship exists with the certified product(s). For example, the use on writing paper is not possible if the writing paper is also used for communication about non ‘Better Biomass’ certified products.

EXAMPLE 1 Allowed is: “Company X has the 'Better Biomass' certificate for product Y”.

EXAMPLE 2 Not allowed is: “Company X is 'Better Biomass' certified”.

- c) If the ‘Better Biomass’ certificate is applicable to part of the product, it shall be clearly stated to which part the ‘Better Biomass’ logo is applicable, for example by clearly indicating the percentage based on the mass balance. The percentage and its statement shall correspond with the transaction certificate or the declaration in accordance with NTA 8080-2:2015, 5.2 and Clause 6.
- d) If a ‘Better Biomass’ (logo) expression is applied, the unique registration number that is assigned by the certification body shall be stated. This registration number shall be stated at the appropriate position in the logo.
- e) The unique registration number consists of the name or abbreviation of the certification body and the unique attestation number assigned by the certification body.
- f) The use of the ‘Better Biomass’ logo and the unique registration number is only allowed in own communication related to own products that belong to the scope of the ‘Better Biomass’ certificate.



- g) The 'Better Biomass' (logo) expression shall not exceed the size and prominence of the product name, brand name and or trade name. Only communication and presentation as a label is allowed. Suggesting that 'Better Biomass' would be a trademark is not allowed to other parties than the scheme owner and certification bodies after approval in writing.
- h) The (visual) presentation of the 'Better Biomass' logo shall be in accordance with the requirements of Annex A.

## **2 Assessment correct use of logo by certification body**

The certification body shall assess the intended use of the 'Better Biomass' logo at the initial certification audit or when requested by the certificate holder. At surveillance audits the actual use of logo shall be assessed. The certificate holder can ask the certification body for approval of changes in use of logo in between audits. In all cases, the certification body shall assess whether the certificate holder complies with the conditions as included in section 1.

At surveillance audits inter alia invoices and writing paper, packaging or product related communication, and promotional material like websites, brochures and catalogues can be checked.

## **3 Monitoring improper use of logo by scheme owner**

'Better Biomass' is a European registered trademark in the name of Stichting Nederlands Normalisatie-instituut. The scheme owner will periodically conduct market surveillances to monitor improper use of logo and name, and will undertake the necessary actions. Improper use of logo implies that an organization falsely creates the impression to be in the possession of a 'Better Biomass' certificate.

Improper use can include the use of the 'Better Biomass' logo, a statement on a website, in a newsletter or otherwise, for example.



## Bijlage A (normatief)

### 'Better Biomass' logo – visual representation

#### A.1 Shape and structure

The 'Better Biomass' logo is a rounded rectangle with an angle radius 75 dots.

The certificate number shall be clearly displayed under the text "NTA 8080 CERTIFIED" with a font size not exceeding the font size of this text, as indicated in Figure F.1.

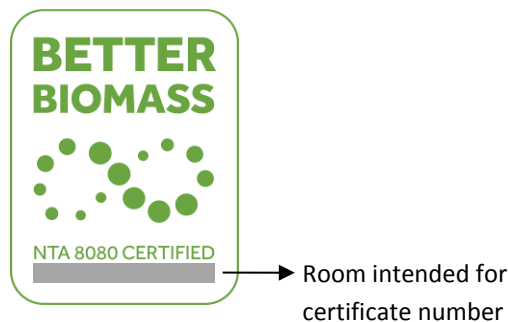


Figure A.1 — 'Better Biomass' logo

#### A.2 Alternative

If the colour or layout of the background of the 'Better Biomass' logo is inappropriate for the logo as presented in Figure F.1, the alternative as presented in Figure F.2 can be used. The same requirements are applicable to this logo.

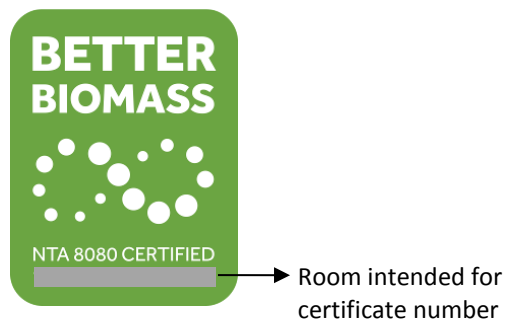


Figure A.2 — Alternative Better Biomass logo



### A.3 Colour

The green colour in the 'Better Biomass' logo is specified in Table F.1 with the usual standards.

**Tabel A.1 — Specifications of colours 'Better Biomass' logo**

<b>Colour</b>	<b>Pantone</b>	<b>Hex</b>	<b>RGB</b>	<b>CMYK</b>
<b>Green</b>	Solid Coated 7737 C	#6ba542	<b>R</b> 107 <b>G</b> 165 <b>B</b> 66	<b>C</b> 64 % <b>M</b> 15 % <b>Y</b> 100 % <b>K</b> 1 %

### A.4 Font

The text in the 'Better Biomass' logo shall be displayed using the following fonts:

BETTER: Effra Bold

BIOMASS: Effra Bold

NTA 8080 CERTIFIED: Effra regular

Certificate number: Effra regular

### A.5 Representation

The position of the 'Better Biomass' logo is upright with the long side vertically or a slope (to the left) of up to –4 degrees.